



ASH KAPRIYELOV
MEDIA & COMMUNICATIONS

PROFILE

As a creative and highly motivated individual with a proven record of success in the digital and media industries, I have a wealth of transferable skills including outstanding interpersonal and production management abilities. I am a capable and adaptable organiser—equally comfortable working on my own initiative or as part of a team. As someone accustomed to operating under considerable pressure, I possess a calm, professional demeanour and always prioritise wisely.



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SOFTWARE SKILLS

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| Adobe Photoshop | ●●●●●● |
| Adobe Premiere | ●●●●●● |
| Adobe After Effects | ●●●●●● |
| Adobe Illustrator | ●●●●●● |
| 3DS Max | ●●●●●○ |
| Final Cut Pro | ●●●●●○ |

LANGUAGES

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| English | ●●●●●● |
| Russian | ●●●●●● |
| Ukrainian | ●●●●●○ |

EDUCATION

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| MA Mass Communications (Merit) | 2015-2016 |
| Liverpool John Moores University | |
| BA Media Production (First Class) | 2012-2015 |
| Liverpool John Moores University | |

CAREER SUMMARY

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| VISUAL CONTENT MANAGER | 2016-2017 |
| JUXDIT | |

In charge of all visual content, building a following on social media. Researching and sourcing guests to appear within content. Reporting and evaluating analytics. Coaching an apprentice. Attending and contributing to strategy meetings with other senior members of staff.

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| EVENT COORDINATOR AND STAGE DIRECTOR | 2015-2016 |
| Replay Events LTD | |

Organising a panel and other events at PLAY Expo. Idea generation, PR and advertising for the event. Networking to source speakers. Promoting the event in English and Russian. Acting as a liaison for press. Coordinating the exposure between influencers. Visual coverage of the event.

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| MARKETING STRATEGIST AND RESEARCHER | 2016 |
| Liverpool Enterprise Partnership and Agent Academy | |

Liverpool Enterprise Partnership commissioned a report on the skills gap in creative industry. At Agent, we actively researched the subject and the reasons behind the problem and provided potential solutions.

WORK ABROAD

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| COMMUNITY RELATIONS | 2015 |
| Microsoft, USA | |

Attending Electronic Entertainment Expo (E3). Providing in-depth coverage of the event for Russian and English speaking audiences via social media. Producing media about the event including a full photo and video recap.

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| IT AND COMMUNICATIONS | 2009-2011 |
| Expert Co, Turkmenistan | |

Personally accountable for the completion of computer repair and assembly, deploying superior troubleshooting skills to resolve complex issues. Establishing effective communication channels with suppliers overseas. Acting as a Russian-English translator between suppliers and management.

EXHIBITIONS, AWARDS AND PRESS

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| Royal Television Society Award | 2017 |
| Nationally Nominated | |

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| Retro Gamer Magazine, Issue 163 | 2016 |
| Interview and special feature | |

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| The Exposure Award | 2015 |
| Exhibition in Musée du Louvre, France | |

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| 9th Splitska Tiramola | 2014 |
| Photography exhibition in Split, Croatia | |

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| Art Takes Miami | 2012-2014 |
| International photography exhibition | |

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| Art Takes Times Square | 2012-2014 |
| International photography display at Times Square, New York | |